**Title** : Web Site Writing Rubric—Middle School

**Description** : A rubric in student language written for middle school students to self-assess their writing on their Web sites.

**Keywords** : Wiki

**Instructions** : Use this rubric to self-assess your writing as you work on your Web site.

**Categories**

**Grade Level** : 6-8

**Subject** :

**Type of Assessment** : Writing

|  | **4** | **3** | **2** | **1** |
| --- | --- | --- | --- | --- |
| Purpose | My Web site focuses on an important and meaningful topic. | My Web site focuses on a topic. | My Web site seems to focus on more than one topic. | My Web site focuses on several different topics. |
| Information | The topic of my Web site is narrow enough to be covered thoroughly in a single Web site. | The topic of my Web site can be covered in a single Web site. | The topic of my Web site is too broad to be covered in a single Web site. | I do not have a clear topic. |
| Research | The content of my Web site is balanced and accurate. I cover all important parts of the topic in depth. | The content of my Web site is accurate. I cover the important parts of the topic. | The content of my site is mostly accurate. I do not provide information on a few important parts of the topic. | The content of my site is missing or inaccurate. I do not talk about the important parts of the topic. |
| Interpretation | I draw logical and original conclusions about my Web site’s topic. I make connections between the information from my research and my own knowledge. | I draw logical conclusions about the information on my Web site. | I try to make connections and draw conclusions about the information on my Web site. | I only repeat or paraphrase information from my research. |
| Creativity | I use Web features, language, and my understanding of the topic to make surprising and original content and visual elements that communicate my message. | I use some Web features, language, and my understanding of the topic to make surprising and original content and visual elements. | I try to present the content in original ways, but sometimes the Web features I choose take away from what I am trying to say. | I do not try to present the content in original ways. |
| Sources | I get my information from a many good sources. I cite my sources correctly. | I get my information from good sources. I cite my sources correctly or with only a few errors. | I get my information from more than one source. I make some errors in citing my sources. | I get my information from only one source or from bad sources. I make many errors in citing my sources. |
| Audience | I think about questions and concerns that readers might have and address them in ways that they will understand. | I think about what readers would like to know, and I write so they will understand. | I try to write what readers would like to hear, but some of my information is not interesting or important to them. | I do not think about my audience when I write. I only put information that interests me on my Web site. |
| Page Organization | I use headings and subheadings to help readers easily find information on each page. | I use headings to help readers find information on each page. | I try to use headings and subheadings, but I have too many or too few of them. | I do not use headings or subheadings on my pages. |
| Site Organization | My Web site is organized into a series of pages on different topics that relate to the purpose. Readers can easily navigate through my Web site. | My Web site is organized. Readers can navigate from one page to another. | My Web site is somewhat organized. Readers sometimes have difficulty navigating from one page to another. | My Web site is unorganized. Readers sometimes cannot navigate from one page to another. |
| Language | I use precise, concrete language that accurately communicates the purpose of my site and creates pictures in the minds of readers. | I use interesting language that accurately communicates the purpose of my site. | I try to use interesting language, but sometimes my language is predictable. | The language I use is predictable and ordinary. |
| Web Features | I use graphics, animation, music, font sizes, and color to effectively communicate the purpose of my Web site. | I use graphics, animation, music, font sizes, and color to enhance my Web site. | I try to use multimedia features to enhance my Web site. | I do not use multimedia features on my Web site. |
| Copyright | I carefully follow copyright laws with the multimedia I use. | I follow copyright laws with the multimedia I use. | I usually follow copyright laws with the materials I use. | I do not follow copyright laws with the materials I use. |
| Conventions | I carefully check my writing for spelling, capitalization, grammar, and punctuation. My Web site does not have any mistakes. | I check my writing for spelling, capitalization, grammar, and punctuation. My Web site does not have any mistakes that confuse readers. | I sometimes check my writing for spelling, capitalization, grammar, and punctuation. My Web site has mistakes that confuse readers. | I do not check my writing for spelling, capitalization, grammar, and punctuation. My Web site has several mistakes that confuse readers. |